

Championing change in multiple myeloma (MM)

MM is *twice as common
in Black people*
compared with people
of other ethnicities.



The MM disparity

For years, you've dedicated yourselves to improving the prognosis of people with MM, a rare form of blood cancer. Treatment has come a long way, but it's important to understand the impact health disparities still have today, particularly within Black communities.

We know that the average time between diagnosis and treatment is almost 2x longer for Black people than their White counterparts. With your help, we are hopeful progress can continue to be made, and access to quality health care and positive outcomes will become more equitable.

Treatment starts with a conversation

Like most people dealing with a life-threatening diagnosis, Black people can be reluctant to speak up about symptoms or ask questions. But that's where you can help be a champion for change, fostering open, honest conversations about MM, so everyone can get the care they need as soon as possible.

Resources strengthen relationships

That's My Word™ was created to raise MM awareness in Black communities and to make it easier for Black people to identify symptoms, learn about necessary tests, and advocate for their health.

Our website, thatsmywordmm.com, provides you and your care team with several culturally relevant resources to share. This includes downloadable guides, plus materials you can use to discuss MM one-on-one, and promote regular checkups to catch it early.

THAT'S
*my*WORD™
MY MYELOMA PROMISE

Janssen  Oncology
PHARMACEUTICAL COMPANIES OF Johnson & Johnson

Multiple myeloma (MM) resources

Keep making a difference

Together, we can raise MM awareness in Black communities to help encourage early detection and improve outcomes.



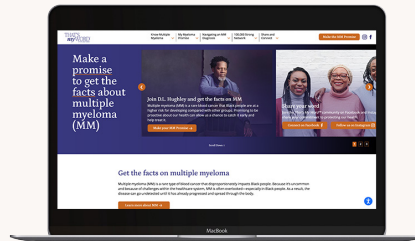
Visit thatismywordmm.com to access culturally relevant patient resources.

Connect with us

Let's keep the conversation going on social! Follow us to stay up to date, engage in meaningful conversations, and be a part of our online community.



@thatismywordmm



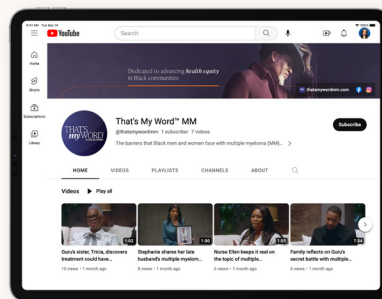
Visit the website

For tools and resources to help start the MM conversation with Black people in your care, go to thatismywordmm.com



Share resources in office

Download and print materials that will help you enhance patient interactions and build on the trust you've developed



Watch and share

Our YouTube channel contains short, informative videos, some of which feature family members of luminaries who lost their lives to MM

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